



Monroe
**BUSINESS
NEWSLETTER**

City of Monroe, Washington

December 2025



How to Sell to State Agencies

We're excited to announce a new resource developed in partnership with the Department of Enterprise Services (DES), **The 5-Step Guide: How to Sell to State Agencies.**

Every year, Washington spends over \$2.1 billion on goods and services and many of those contracts go to small businesses. This new, easy-to-use guide helps you explore how your business can

take part.

Whether you're just curious about contracting or ready to compete for bids, this tool breaks it down with short videos, quick links, and practical tips to help you navigate the process.

In the guide, you'll find how to:

- See if the state buys what you sell.
- Register and market your business effectively.
- Discover upcoming contract opportunities and winning proposals.
- Connect with free experts and support programs.

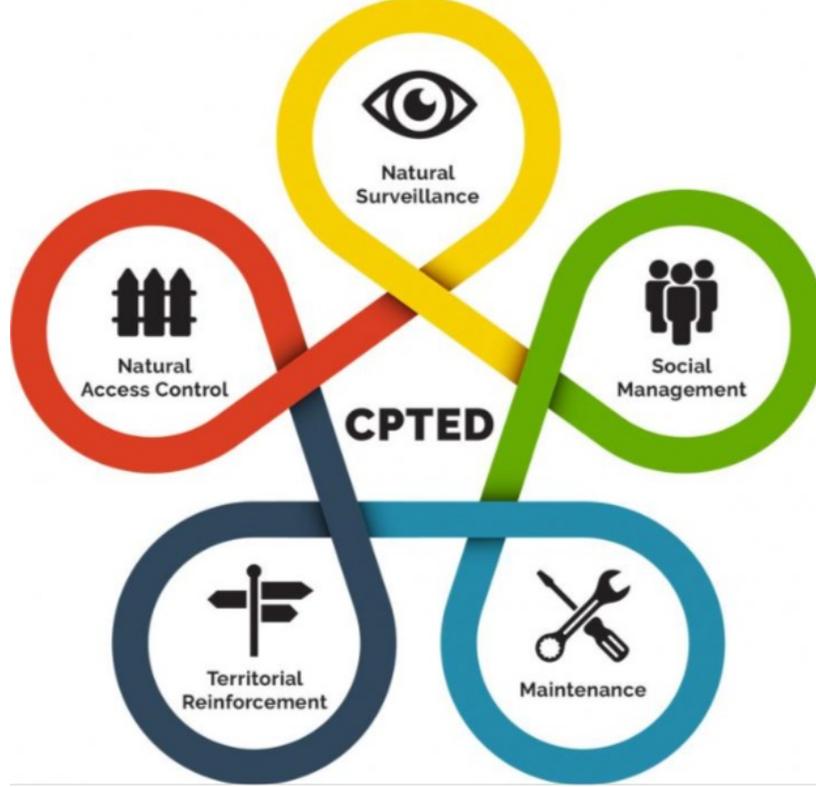
[Explore The New Guide Here](#)



US Main Street Business Owners are Eager for Holiday Sales and Economic Stability

This Fall Main Street America distributed its 2025 Small Business Survey. They heard from 1,295 small business owners across 48 states, Washington, D.C., and Puerto Rico.

Read the results of the survey and gain insights from fellow business owners **[here](#)**.



Free Crime Prevention Consultations for Monroe Businesses

The Monroe Police Department is offering businesses FREE ***Crime Prevention Through Environmental Design (CPTED)*** consultations, performed by our Community Service Officers. CPTED focuses on practical ways to make your business less attractive to criminal activity through thoughtful design and security improvements.

[Click here to schedule a consultation or learn more.](#)

Take advantage of this free resource to help protect your business and enhance community safety!

Small Business Guide

The **Small Business Guide** is broken into six sections, based on your stage of business. Whether you're launching a new business, managing an existing one, or looking to expand, you'll discover valuable information and resources here. The guide offers essential details, links to important resources, and a clear outline of the steps needed to start and run a business in Washington State. The guide is available in multiple languages.





Grants for Small Businesses

Amber Grant for Women awards \$10,000 **monthly** to women entrepreneurs, with an additional \$25,000 annual grant to one of the monthly winners. [Application](#)

The Freed Fellowship awards \$500 **monthly** to small business owners, with the potential for more funding. [Application](#)

The Awesome Foundation awards \$1,000 grants **each month** to individuals and groups looking to fund various projects, including startups and small businesses. [Application](#)

Wish Local Empowerment Program offers **on-going** grants ranging from \$500 to \$2,000 to support Black-owned businesses in growing their operations. [Application](#)



WA Small Business Development Center FREE Training Events for Small Business Owners

LIVE

- **Social Media Marketing & Security Best Practices**, Dec 9, 1pm - 2pm
- **Creating & Securing an Effective Website**, Dec 11, 1pm - 2pm
- **December Start Simple Course**: Dec 2 - Dec 11, 6pm - 8pm
 - **Curso en español**, Dec 1 - Dec 10, 6pm - 8pm

NUMEROUS ON-DEMAND SESSIONS



Evergreen BizLink Resource Navigator

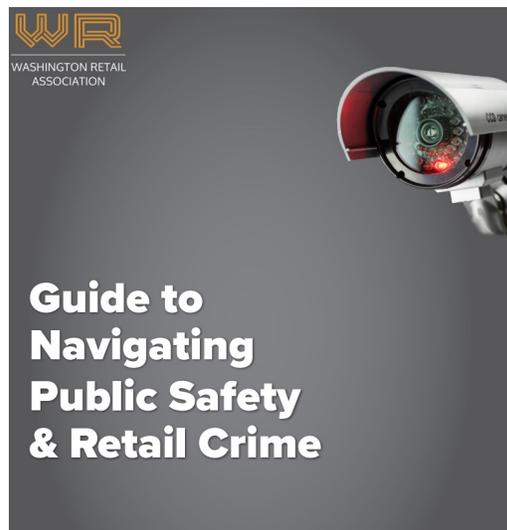
The Evergreen BizLink Resource Navigator will connect you and your business with nonprofit resources in your area to help you **grow and thrive**. Use the search tool on their website to search for **customized resources** by location, area of assistance, business stage, business type, industry, demographics, and key words.

For more information or to get started, check out: **EvergreenBizLink.com**

Useful Guide for Dealing with Retail Crime and Safety

The Washington Retail Association has compiled a useful *Guide to Navigating Public Safety & Retail Crime*.

[Peruse the Guide!](#)





SMALL BIZ DIGITAL TRAINERS

Main Street America Offers Small Business Digital Strategies to Grow Your Business

Numerous on-demand training sessions are available on topics related to digital presence, marketing, online sales, analytics, website, and much more. [Visit Main Street America's digital training webpage.](#)

Monthly Business Profiles *- Fryelands District -*



**Sky Valley
Gymnastics
Academy**



**Dreadnought
Brewing**

Nearby, at 16726 146th St SE, Suite 153, this self-

Starting as a dream of local owner Jennifer Sonneveldt over 30 years ago, this gymnastics academy located at 16891 146th St SE opened in July 1996, serving generations of young folks from greater Snohomish County and beyond.

They offer a full academic preschool for kids 2 years to PreK, while providing recreational classes for gymnastics, ninja, tumbling, and cheer for ages 3 to 12.

Their competition team has two branches: in-house and out-of-house teams. The team program has a total of 112 athletes, with some traveling to Anaheim, CA to compete in January.

They also offer Summer Camps, Birthday Parties, Open Gym, Cheer Gymnastics, and Tumbling Clinics.

Owner Jennifer is also the Coach for Monroe and Sultan High School Gymnastics who practice out of our facility.

Special mention should be made of their "aerial awareness" classes for kids interested in skiing and snowboarding "aerial" maneuvers. And twice-monthly Parents Night Out is a real hit - when parents can enjoy a date night while the kiddos are treated

declared "family-friendly brewery" aspires to be more than just a brewery.

Local owner Srikar Rao, manager Kris Mckerney, and their staff recount that what started as a dream between friends has grown into a community hub where great beer, delicious food, and good company come together.

From house-brewed IPAs and stouts to rotating guest taps and Indian-inspired food pairings, they strive to offer something for everyone. The taproom is family-friendly, dog-friendly and built around sharing experiences, whether it's trivia night, live music, or a simple Friday night pint among friends.

Drawing from throughout Snohomish County, Dreadnought even sees return visitors from out of state!

They are hiring a new head brewer soon and launching a brand, new full menu this month.

And to mark the season, be sure to join them at their Holiday Party featuring live music by the Barela Brothers on December 20th.

Check out their [website](#) for menus and events.

to pizza and dessert, with games, open gym, and activities.

Very active in the Monroe community, they do a food drive each year to support the local food bank as well as supporting their chosen charity, The Pink Daisy Project. They also participate in the Monroe Fair Days Parade and National Night Out.

Visit their [website](#).



No matter what phase your business is in -- from starting up or growing, to down-sizing -- the **Small Business Guide**, created by the State Commerce Department, is an invaluable resource for your business.

The **Guide** covers:

- Planning -- Start-Up
- Payroll -- Opening
- Management -- Growth
- Closure -- Loan Programs
- And more

The State also offers an array of knowledgeable **Small Business Liaisons** who can help you with specialized resources and information.

SCORE 
FOR THE LIFE OF YOUR BUSINESS

**Greater
Seattle**

Owning a business is both exciting and intimidating.

If you're looking for local resources, free business templates, e-guides, check-lists, and other helpful resources for **starting or growing** your enterprise, SCORE Greater Seattle is your destination. SCORE's mentors can assist in putting your ideas into action.

Tools and resources to help your small business

Plus, **FREE workshops** are available, providing essential information and resources to help start and grow your business.

grow - SCORE



Membership in the Chamber brings many advantages for member business. It may include networking opportunities, member benefits and discounts, business support and advice, and the chance to have your views represented at county, state, and national levels through the Chamber's on-going lobbying activity. [Learn more.](#)

Upcoming Events

Multi-Chamber Mega Mixer - December 3, 5pm - 7pm

Holiday Spark - December 4 - December 7

Artisans Holiday Fair - December 13 - December 14, 9am - 4pm

And more...

[More information and events here](#)

**Monroe Listens
Report Your Issue!**

The City offers a direct and easy way to



send your questions, concerns, requests, and compliments directly to the City staff person who can help you. Potholes, graffiti, fallen tree limbs, drainage problems, etc. Please let us know at [Monroe Listens](#).

MAYOR



Geoffrey Thomas

Have a question or comment for Mayor Thomas?
Contact him at GThomas@MonroeWA.gov



Councilmember
Kevin Hanford



Councilmember
Jacob Walker



Councilmember
Jason Gamble



Councilmember
Kirk Scarboro



Councilmember
Heather Fulcher



Councilmember
Tami Beaumont



Councilmember
Kyle Fisher

Have a question or comment for your Councilmembers?
Contact them at Councilmembers@MonroeWA.gov

[Council
Agendas/Minutes](#)



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