



Monroe BUSINESS NEWSLETTER

City of Monroe, Washington

May 2024



Private Business Coaching

Access a free, accredited business coach to support you in your business journey - at any stage.



Classes and Trainings

Jump into one of our free or low-cost trainings covering a variety of business topics from marketing to bookkeeping.



Business Funding

Our loans are different. Dedicated to funding Women, Veterans, BIPOC, immigrants, and disabled entrepreneurs.



Networking Events

Our events focus on providing resources, growth opportunities, and the celebration of achievement for local entrepreneurs.

Working with small business owners by providing FREE one-on-one business coaching, training, and access to funding they need to successfully launch and grow their businesses.

[Learn More](#)



Whether just starting or reinventing a business, the non-profit NW Innovation Resource Center (NWIRC) can be your strategic partner in helping develop innovation processes for faster validation of ideas

for longer-term success. NWIRC works directly with you to build a robust innovation strategy through customized roadmaps and support from their extensive **Just-In-Time Mentorship Services**. They also offer unique programs such as interactive and engaging **Idea Innovation Sprints**, industry-specific cohorts, and informative events to enhance your business's innovation culture and build a resilient business.

[Find Out More](#)



The poster features a large orange graphic on the left with the text "SNOHOMISH COUNTY UPDATE" in white and blue. Below this, it says "Presented by The Boeing Company & Port of Everett". A date box indicates "MAY 28 2024" and the event is titled "BOEING FUTURE OF FLIGHT" from "11:00 AM - 1:00 PM". The Economic Alliance Snohomish County logo is at the bottom left. On the right, a portrait of Executive Dave Somers is shown with the Snohomish County logo and his name below it. The background includes images of a Boeing factory, a harbor with boats, and a crowd of people.

Join us for an informative discussion featuring **Snohomish County Executive Dave Somers** and two business leaders. Together, they will explore economic development trends and the innovations shaping the future of Snohomish County.

Cost: \$25-35 including lunch.

[Register Today!](#)



The logo features three stylized upward-pointing arrows in red, blue, and green. Below them, the text reads "Snohomish County" in a large, bold, black font, followed by "Small Business Innovation Assistance Program" in a smaller, bold, black font.

Snohomish County Small Business Grants

Funded by federal American Rescue Plan Act (ARPA) funds, Ventures has a limited number of grants available to support Snohomish County

small businesses that were open before the COVID-19 pandemic to help continue their economic recovery. Grant awards start at \$5,000. All eligible applicants will be entered into a lottery for grant selection.

The grant application is a 4-step process:

- **Fill out the Snohomish County Existing Business Grant Pre-Screening Tool:** This will determine whether your business is eligible based on industry type or location.
- **Attend a required Small Business Grant Training.** After filling out the Pre-Screening Tool, you will receive a link to register for one of 6 Small Business Grant Trainings that are available virtually and in person, in Spanish and English.
- **Receive the link to the Snohomish County Existing Business Grant application** at the grant training.
- **Complete the full grant application** and provide the **required documentation.**

Interested learning more about this grant and other ways Ventures could support your small business? **[Sign up here for one of our information sessions.](#)** *(Next session in June.)*

A Quick Guide for Food Service Businesses

Read the **[Quick Guide](#)** to learn more about the Washington State laws that ban certain products from being sold and distributed. For example:

- Packing peanuts, single-use coolers, and food service products.
- Single-use serviceware
- Single-use plastic bags
- Compostable plastic products
- Food packaging

For technical assistance, you'll find contact information in the Guide.



Bid Opportunities

Washington State: For a list of current bid opportunities, go to **[Washington Electronic Business Solutions](#)** (WEBS). To see detailed solicitation documents and contracts with the State, you must be **[registered in WEBS](#)**.

Snohomish County: **[Register for free](#)** on the Snohomish County Purchasing Portal to find opportunities that match the goods and/or services that your company provides.

Community Transit: Find bid opportunities on Community Transit's Procurement Portal. **[Register for free](#)**.



Public Works Certification Now Open!

The State has launched a new Public Works Small Business Enterprise (PWSBE) Certification with applications **now being accepted**.

Public Works Small Business Enterprise (PWSBE) is a new type of State Certification that fosters small business participation in public works contracting. This certification is race- and gender-neutral, available to any qualifying small business.

"Public Works" refers to all work, construction, alteration, repair, or improvement paid for by state and local governments, public universities, and other public organizations. Public works projects include road construction, roof repair, HVAC upgrades, building remodeling, or parking meter installation.

What can your business do to get ready?

- Review eligibility requirements
- Gather the necessary documents to apply
- Sign up to receive a PWSBE launch notification

[Click here for eligibility requirements, more information and to apply.](#)



FREE - Managing Cash Flow Webinar

Attend an online **Managing Cash Flow** webinar for small businesses, hosted by Katy Woods, Coastal Community Bank Branch Manager and Certified Coach. Thursday, May 30, 1pm-2pm.

[Register and Access free business resources, local](#)

List Your Business with *Intentionalist* - Showcasing Minority-Owned Businesses in Our Community



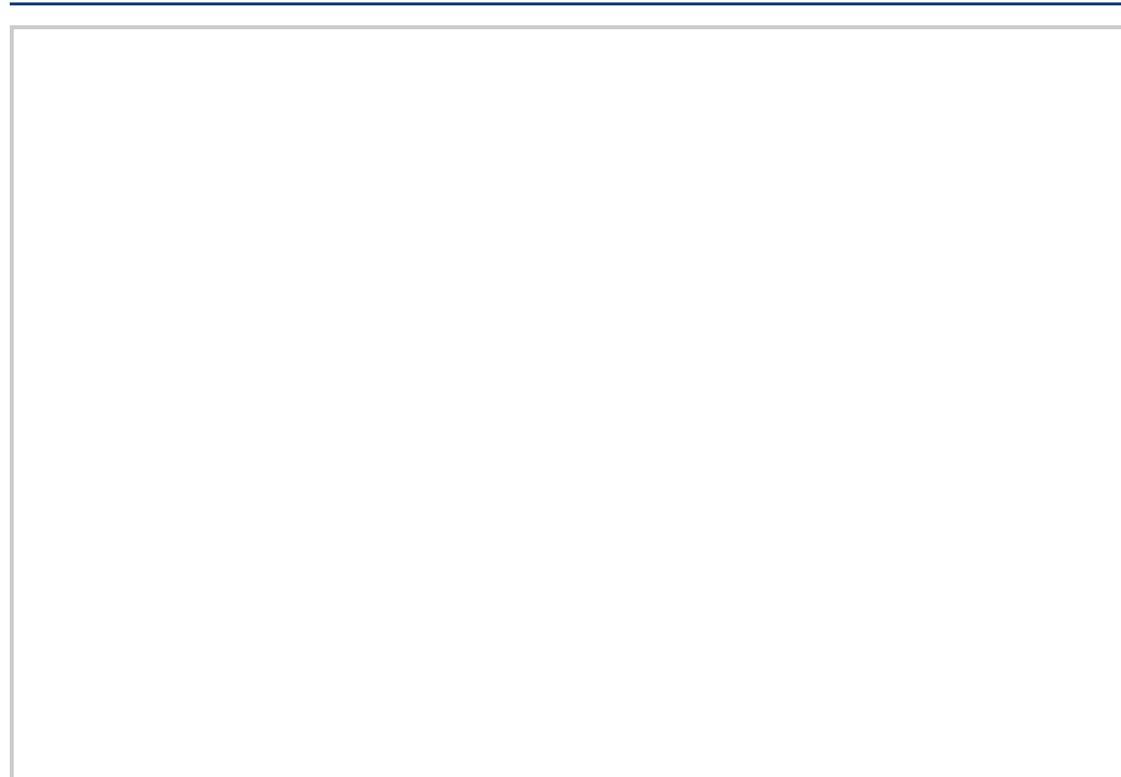
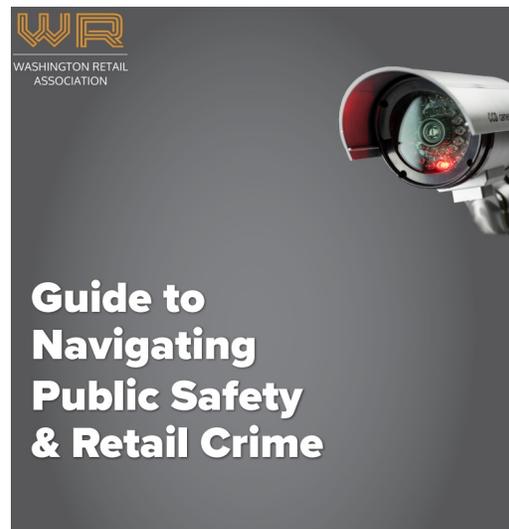
Intentionalist.com makes it easy to find and support local small businesses and the diverse people behind them through everyday decisions about where we eat, drink, and shop.

[Learn More and List Your Business!](#)

Useful Guide for Dealing with Retail Crime and Safety

The Washington Retail Association has compiled a useful *Guide to Navigating Public Safety & Retail Crime*.

[Peruse the Guide!](#)





Latest *Choose Monroe* Magazine Now Available

Sent out to households throughout Monroe, the *Choose Monroe* magazine provides insightful, informative articles and features on local businesses, activities, events and attractions.

[View Online Copy Here](#)

Main Street America Offers Series of Insightful Podcasts for Small Businesses



Latest podcast:

The Art of Understanding Local Markets

[Listen in and follow the series.](#)

Renewable Energy Incentives

Federal tax rebates and **State sales tax exemptions** are available for purchase and installation of electricity-generating solar energy systems for your business.



On-Going Resources for Small Businesses



No matter what phase your business is in -- from starting up or growing, to down-sizing -- the **Small Business Guide**, created by the State Commerce Department, is an invaluable resource for your business.

The **Guide** covers:

- Planning -- Start-Up
- Payroll -- Opening
- Management -- Growth
- Closure -- Loan Programs
- And more

The State also offers an array of knowledgeable **Small Business Liaisons** who can help you with specialized resources and information.

Plus, **FREE workshops** are available, providing essential information and resources to help start and grow your business. **Next workshop: May 7, 9am-10am.**



Owning a business is both exciting and intimidating.

If you're looking for local resources, free business templates, e-guides, check-lists, and other helpful resources for starting or growing your enterprise, SCORE Greater Seattle is your destination. SCORE's mentors can assist in putting your ideas into action.

Tools and resources to help your small business grow - SCORE

Monroe Listens Report Your Issue!



The City offers a direct and easy way to send your questions, concerns, requests, and compliments directly to the City staff person who can help you. Potholes, graffiti, fallen tree limbs, drainage problems, etc. Please let us know at [Monroe Listens](#).

MAYOR



Geoffrey Thomas

Have a question or comment for Mayor Thomas?
Contact him at GThomas@MonroeWA.gov

CITY COUNCIL MEMBERS



Councilmember
Kevin Hanford



Councilmember
Jacob Walker



Councilmember
Jason Gamble



Councilmember
Kirk Scarboro



Councilmember
Heather Fulcher



Councilmember
Tami Beaumont



Councilmember
Kyle Fisher

Have a question or comment for your Councilmembers?
Contact them at Councilmembers@MonroeWA.gov

**Council
Agendas/Minutes**



City of Monroe | (360) 794-7400 | 806 West Main Street, Monroe, WA 98272

[Unsubscribe](mailto:unsubscribe@monroewa.gov) aedwards@monroewa.gov

[Update Profile](#) | [Constant Contact Data
Notice](#)

Sent by bypdoherty@monroewa.gov powered by



Try email marketing for free today!