

MONROE LODGING TAX ADVISORY COMMITTEE MINUTES AUGUST 16, 2017

CALL TO ORDER AND ROLL CALL

The August 16, 2017 Lodging Tax Advisory Committee meeting was called to order by Chairperson Geoffrey Thomas, Mayor, at 5:02 p.m., Council Chambers, City Hall.

Committee members present: Mayor Geoffrey Thomas, Mike Buse – Monroe Chamber of Commerce, Doug Hobbs – High Road Promotions/Evergreen Speedway, Elmer Kim – Evergreen Inn & Suites

Staff members present: Becky Hasart, Finance Director.

APPROVAL OF MINTUES

Motion: Approve the May 24, 2017 minutes. Buse/Hobbs. Motion passed 4-0.

PRESENTATION OF 2018 APPLICATION REQUESTS

The following presentations were made to the board for 2018 funding requests:

Gary Bee – Sky Valley Trout's Kids Fishing Day at Lake Tye (materials attached).
Mike Farrell – Monroe Parks Department mobile stage generator (materials attached).
Mike Farrell – Monroe Parks Department USA Triathlon TriMonroe staff support
Mike Farrell – Monroe Parks Department Supra Boats Pro Wakeboard Tour staff support
Mike Farrell – Monroe Parks Department Destination Event Brochure
Joie Worthen – Downtown Monroe Assn Marketing Brochures
Joie Worthen – Downtown Monroe Assn Hoedown
Joie Worthen – Downtown Monroe Assn Marry Me in Monroe
Yvonne Gallardo-Van Ornam – Monroe Chamber of Commerce Tourism operations
Yvonne Gallardo-Van Ornam – Monroe Chamber of Commerce Corks and Kegs
Yvonne Gallardo-Van Ornam – Monroe Chamber of Commerce Music in the Park
Yvonne Gallardo-Van Ornam – Monroe Chamber of Commerce Fair Days Parade

DISCUSSION REGARDING 2018 APPLICATION REQUESTS

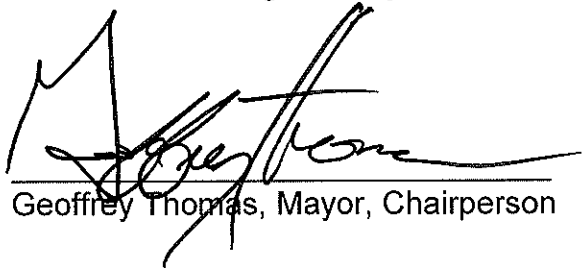
After presentations, discussion ensued regarding the funding requests. (Funding request matrix attached.)

Motion: Recommend full funding to the City Council for Sky Valley Trout's Kids Fishing Day at Lake Tye. Buse/Hobbs. Motion passed 4-0.

ADJOURNMENT

Motion: Move to adjourn. Buse/Kim. Motion carried 4-0.

The LTAC meeting was adjourned at 6:55 p.m.



Geoffrey Thomas, Mayor, Chairperson



Becky Hasart, Finance Director