



Monroe Library

Library Board Agenda August 20, 2015

6:30 PM

Agenda

1. Call to order
2. Minutes of the previous meeting
3. Managing Librarian's Report
4. Sno-isle report (Valerie Stevens)
5. Old Business
6. New Business
7. Teen Services with Librarian Emily Felt
8. Adjournment



Monroe Library

Library Board Managing Librarian Report August 20, 2015

All Staff Day September 8th 2015

7:30am - 3:30pm

On September 8th all Sno-Isle libraries will be closed so the staff can have a daylong training. All staff will spend the day learning and celebrating the work of public libraries. The theme for this training day is Reaching Higher. Sno-Isle Libraries want to honor all the great work we're doing, and build excitement and a shared vision for what's next!

The day is held at the Tulalip Conference Center and includes lunch. On top of all the great breakout and informational sessions with upper management the Keynote Speaker is Kelly McDonald. The title of her talk is...

"Crafting the Customer Experience for People Not Like You".

Description: The library industry is going through a sea change: technology is changing how business is done and what users expect. More and more, libraries are becoming "community centers", offering a multitude of programs for users. Success in the industry is predicated not only by the products and services you provide, but the *experience* that users have when accessing libraries and library resources. And don't let the word "customer" limit your thinking. We *all* have customers – even if your customer is your boss. Whether the "customer" is external (patrons and users) or internal (your associates, suppliers, your supervisor or your team), each of us is responsible for satisfying our customer constituencies.

<http://www.mcdonaldmarketing.com/speaking>

The Children's Area Project

The children's area project is finally completed. We got the furniture in late June and just last week we got new shelving for the juvenile media collection. The response so far has been amazing. The most common type of statement from parents is "Now our children never want to leave the library, which is sometimes a problem".

Primetime Family Reading Program

"Bringing Families Together With the Transformative Power of Story" is the mission of this Humanities Washington program that has been hosted at Monroe for the last three years including this summer. Prime Time Family Reading curriculum, is a program that combines reading, storytelling, and discussion to explore the cultural and ethical themes presented in children's literature. Prime Time emphasizes the importance of families reading together and creates long-term library users. The program runs for 8 weeks and includes dinner and free books. Most libraries only host this program once we have had it three times and are honored to be hosting the first every bi-lingual this fall.

Summer Reading and other programs

This has been a great summer. The theme was "every hero has a story". We had 491 youth register at Monroe and 78 of them were teens. This is an amazing number of teens considering the size of our community. 174 registries finished the first part of the challenge and 60 of those made it to the Power Reader stage which is reached by reading 40 hours. We had tons of great programs this summer funded by the Friends of the Library including the Insect Guy, Catapults, geology and a puppet company.

Monroe Library Board Quarterly Board Meeting
21 May 2015

The meeting was called to order at 6:30 PM.

Attendance: Joan Brown, Michael Mates, Travis Pool, Phil Spirito, Valerie Stevens, Gail Dillaway.

Minutes: The minutes from the previous meeting were approved as written.

Managing Librarian's Report. Phil Spirito described the 15 May Field Day at the library, organized at the last minute in tacit support of the Monroe Schools teacher walkout. The event involved dozens of children and featured a film, games, and a scavenger hunt. On Saturday 16 May, the old children's area construction was removed, and by Monday the new area was set up with materials promoting early reading, with new furniture promised by mid-June. Spirito also noted the feature of user accounts which automatically renews withdrawn items of those in good standing, with the exception of materials on hold, interlibrary loans, and Best Bets.

Report from District Manager Valerie Stevens. Stevens reported that a day-long TEDX program will take place at the Edmonds Center for the Arts on Friday 6 November. Sno-Isle will collaborate with city officials, NGOs and businesses, and speakers, innovators and artists will make short presentations on Technology, Education, and Design under the rubric of "Creating New Futures." Stevens noted that data from all 21 branches show that the 8:00-9:00 PM is the slowest, justifying the earlier opening and closing hours recently introduced at Monroe. Like Monroe, most branches have also increased the number of hours open each week. The March Third Grade Reading Challenge, funded by the Sno-Isles Foundation, saw 156 teams (six students each) at 36 schools answer questions on six books.

Old Business. Spirito said that he would notify the Board regarding next moves for the adult learning program.

New Business. The summer reading program will help students avoid the summer slump; a Tuesday afternoon video program for teens is planned. Stevens promised to look into an apparent anomaly in the search and requests features in user accounts: interlibrary loans generate notifications, while new purchases do not. Members of the Board toured the new children's area, pronouncing it light, airy, welcoming, and instructive.

The meeting was adjourned at 7:20PM, to reconvene on Thursday 20 August at 6:30 PM.