

**CALL TO ORDER**

The September 12, 2019, Monroe Economic Development Advisory Board Meeting was called to order at 8:03 a.m.; Council Chambers, City Hall.

**ROLL CALL**

Members present: King, Dye, Tuttle, Woods, Buse, and ad-hoc Wirsching

Members absent: Rousey and ad-hoc Graham.

Staff present: Knight, Baker, Hasart, and Palmer.

**APPROVAL OF THE MINUTES**

Boardmember Woods motioned to approve the minutes of August 8, 2019 and was seconded by Boardmember Buse. Motion carried 5-0.

**DISCUSSION**

Discussion ensued regarding business survey, gateway/wayfinding RFP, 3<sup>rd</sup> quarter work plan, WeChat program, WeChat marketing, WeChat return on investment, and the six-year economic development strategic plan.

**ADJOURNMENT**

The meeting adjourned at approximately 9:31 a.m.

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Deborah Knight; City Administrator

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*\*Minutes approved at the September 26, 2019 meeting.*